

共感マップ ワークシート

David Lee,
Design Thinking
in the Classroom,
Ulysses Press, 2018

Name: _____ Date: _____

EMPATHY MAP FOR STUDENTS

1. Who Who are we empathizing with? What is the situation they are in?	2. Need to Do What do they need to do? What do they need to do differently? What job(s) do they want or need to get done? What decision(s) do they need to make? How will we know they were successful?
3. See What do they see? What do they see in their environment? What are they watching and reading?	4. Say What do they say? What can we imagine them saying?
5. Do What do they do? What actions and behaviors did you notice? What did they do today? What can you imagine them doing?	6. Hear What do they hear? What do they hear others say? What did they hear secondhand?
7. Think and Feel What are the thoughts and feelings that motivate their behavior? <div style="display: flex; justify-content: space-between;"> <div data-bbox="507 1512 877 1570"> What are their fears, frustrations, and anxieties? </div> <div data-bbox="954 1507 1289 1576"> What are their wants, needs, hopes, and dreams? </div> </div>	
Finally, find <u>Needs</u> and <u>Insights</u> of your user.	